



Event Excellence Made in Düsseldorf

Where Ideas Take Place

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**Düsseldorf
Congress**

Corporate Events, that Make an Impact

Düsseldorf Congress – Your Event Partner. We are the enabler and hub for corporate events that inspire people and bring brands to life. In the heart of Düsseldorf, perfectly connected, with a team that transforms ideas into immersive experiences – from the first sketch to the live production.

Düsseldorf Congress operates Düsseldorf's central event venue. We plan and produce corporate events of any size – from product launches to brand experiences to Shareholders' meetings and other company events like employee events – with modern technology, strong infrastructure, and sustainable standards.

Our ambition: measurable impact for brands, people, and business. We think holistically – in terms of objectives, storytelling, space, technology, and service – and deliver a seamless experience from first contact to follow-up.

Our Role – Beyond Renting

1. **Strategic Event Partner** – We translate your objectives into effective formats.
2. **Operational Enabler** – A dedicated project team manages planning, production, and live operations.
3. **Network Hub** – Access to partners, talent, and industries in Düsseldorf, Germany, and across the EU.



Kai Opitz
Director Sales und Business Development

Conferences & Meetings

Transfer knowledge, accelerate decisions: from board meetings to plenary productions with breakouts and expo zones.



Product Presentations & Launches

A stage for innovation: multisensory product unveilings, vehicle-accessible entrances, light/sound design, and broadcast-quality content playback.



Brand Experiences

Impactful brand spaces: multisensory installations, interactive zones, community-building, and social-content spots.



Award Ceremonies

The big moment: gala seating, show stage, live acts, camera/streaming for reach and media library.



Employee, Partner & Client Events

Strengthening culture, deepening relationships: townhalls, anniversaries, incentives, roadshows, collaboration summits.



General Assemblies

Creating transparency, shaping the future together – from shareholder meetings to hybrid member assemblies, clearly structured and inspiringly staged.



Onsite, Virtual & Hybrid Formats

Reach without limits or friction: studios, multi-camera streaming, remote speaker integration, translation, and live captioning.



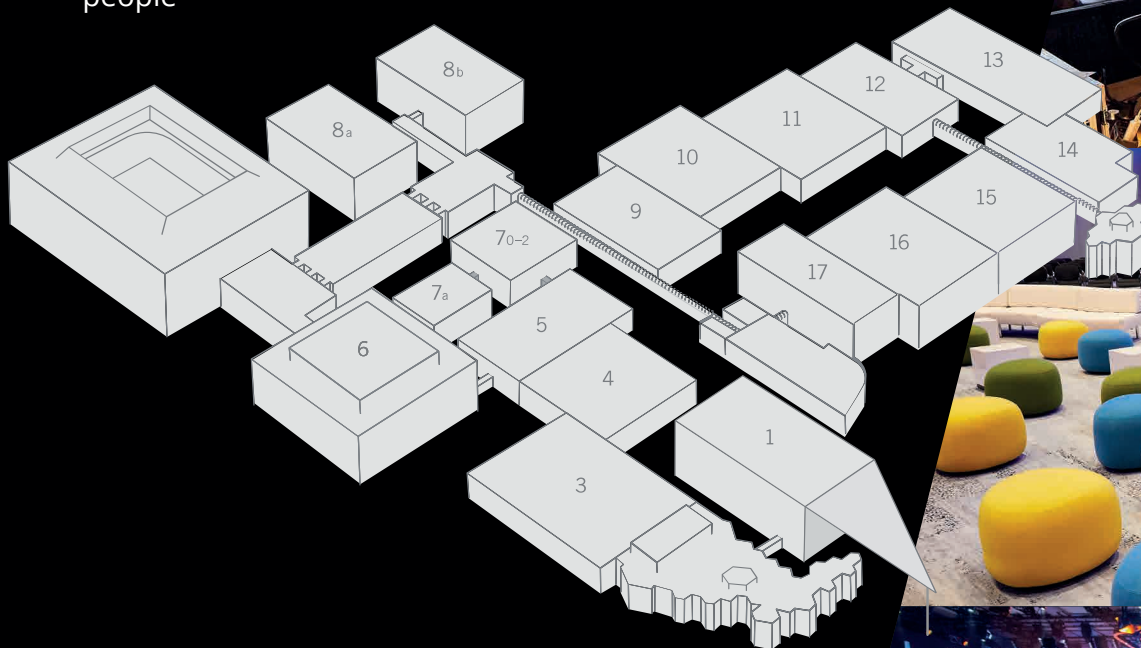
Let's **make** it happen

Let's talk about your next corporate event.

Good to know: All formats are modular and can be combined –
e.g. a conference during the day, an award night in the evening;
live on-site plus a hybrid content track.

Düsseldorf Congress

41 rooms at the CCD Convention Center Düsseldorf and **18** event
halls with an additional **40** adjoining rooms – for up to **100.000**
people





Individual Services Seamless Delivery

One-stop service - with clear contacts and reliable timelines.

Venue & Space Design:

Modular and scalable, branding, signage systems, and equipment.

Consulting, Concept, Planning & Project Management:

Agile, experienced, reliable; roadmap with milestones, budget transparency & risk management.

Technology & Event Production:

State-of-the-art AV, lighting, staging; special effects such as drone shows, timecode shows, recording & post-production – implemented by our experienced in-house technical team or trusted providers.

Catering & Hospitality:

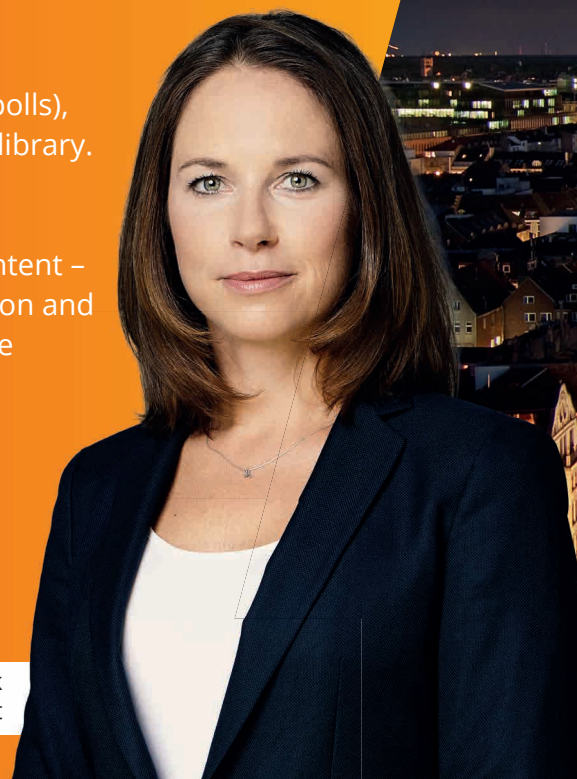
More than cuisine – genuine hospitality, from coffee labs to gala dinners, VIP & backstage services.

Digital & Hybrid Tools:

Streaming, interaction (Q&A, polls), lead tracking, analytics, media library.

Strict Confidentiality:

Your event, your guests, your content – our protection. Maximum discretion and cutting-edge technology ensure the highest level of security.



Liza Quick
Director Project Management

At a Glance Düsseldorf as a Destination

Capital and central hub of Germany's most economically powerful federal state – in the heart of Europe's largest economy.

Ø **240** event days per year

Ø **708,000** participants per year

Connections: **3** km to the airport; direct public transport (Subway line U78, U79 and bus line 722), car & trade fair links;
5 km to Düsseldorf Central Station;
4 km to the city center / old town

210 hotels with **23,000** rooms – from modern comfort to exquisite luxury, always accompanied by warm hospitality

Ecosystem: **45,000** companies **58** universities/research institutions in the region



Frankfurt Airport: 283 Destinations > 98 Countries

DUS International: 160 Destinations > 44 Countries

Dortmund Airport: 38 Destinations > 20 Countries

Cologne Bonn Airport: 96 Destinations > 30 Countries



Why Düsseldorf Congress

Our venue, the CCD Convention Center Düsseldorf is the hotspot for exchange and networking. We combine venues, technology, catering, and project expertise into a complete package – for companies that want more than “just” a room.

Your Benefits:

- **Central location & international accessibility:** From 2026, direct airport connection, city access within minutes, and public transport at the doorstep. Plus, Düsseldorf International Airport right on site, connecting you to the world. Excellent link to Frankfurt Airport – over 70 ICE/IC trains daily or up to five direct flights per day.
- **Event expertise & state-of-the-art technology:** Decades of experience, scalable setups, innovative effects (e.g. drone shows), and broadcast standards in image & sound.
- **High-quality infrastructure:** Modern facilities with award-winning design.
- **Strong partner network & location power:** Close ties with the City of Düsseldorf, the State Government of North Rhine-Westphalia, and leading industry associations. Support from the Convention Bureau, Economic Development, and Chamber of Commerce – for maximum event impact.
- **Competent consulting:** Dedicated contact persons for each industry – approachable, solution-oriented, fast to deliver
- **Sustainability certified:** Green Globe Gold (2024), member of fairpflichtet, Düsseldorf Climate Pact, Net Zero Carbon Events Pledge – responsibility with system.





**Let's talk about your next
corporate event.**

We start with your goals – and build the event around them.
Our strength? Turning complexity into clarity.
We connect cultures, foster trust, and create opportunities.

www.duesseldorfcongress.de

Düsseldorf Congress is a member of the following organizations and associations.

